

INTRODUCING

John Diking MSBA Dip PFS



Chase Buchanan

PRIVATE WEALTH MANAGEMENT

John holds a UK Diploma in Regulated Financial Planning. He also has a Master of Science degree in Business Administration (MSBA) from the University of Gothenburg in Sweden and has over twenty years experience in the financial services industry.

John began his career in 2000 as a telemarketer at Nordea, a leading Swedish bank, whilst completing his business studies at Gothenburg University. He excelled and was soon promoted to Sales Manager for the team. John then relocated to Spain where he gained vast experience as an international financial adviser for Spanish banks, Bankia and Bankinter. John then gained a further 11 years' experience at Lloyds Bank in Gibraltar. As part of the Senior Management team there, he supervised a team of regulated advisers before becoming a Private Banking Advice Manager, servicing high net worth clients across Europe. As the bank closed in 2019 due to Brexit, he left the banking world and has since specialised in Private Wealth Management, advising expatriates in Spain as well as internationally on investments, pensions, trusts and taxation.

He continues to study to ensure that he is up to date with the constant changes within the highly regulated financial services sector.

John speaks Spanish, Swedish and English fluently, as well as some Polish. He has been living in the Málaga region in Spain since 2002 and is married to Esther who is Spanish. He enjoys playing tennis and golf regularly throughout the year and skiing in Sierra Nevada in the winter. He likes to travel to discover new places and he is a big fan of NBA basketball. After a busy day, he relaxes by listening to music whilst enjoying a glass of Spanish red wine.

WHAT JOHN'S CLIENTS HAVE TO SAY

Chris and Maggie

My wife and I, having very little experience or knowledge of the financial world, deem ourselves very fortunate to have John recommended to us to advise us concerning our savings.

He explained to us various alternatives open to us and took time to explain not only the advantages but also the disadvantages of each.

He never tried to convince us of any alternative where we didn't feel comfortable or safe. Always ready to help or advise us, he keeps in regular contact and we feel we could call him anytime if we had any queries. Over the years John has become more of a friend than a financial advisor and my wife and I hold him in great esteem.

Paddy

When I first met John, some years ago, I was impressed by the calm, unhurried way in which he presented facts and suggestions. No rush and no pressure.

Since then, I have come to regard John as a friend, a really nice person who is always there when I need him and who is always on my side. He takes the trouble to understand my particular financial situation and wants the best for me and my family.

I know that John would never persuade me to invest unwisely. His financial background gives me confidence and I am happy to be guided by him. He always makes sure that I understand exactly how my money is being invested and that I am comfortable with whatever decisions I make.

Sandra

I have had a professional association with John Diking for a number of years and have valued his advice and guidance during this time. He is always very polite and attentive and very good at understanding the situation and needs of his clients, therefore acting in accordance with their requirements.

I would have no hesitation in recommending John, in his capacity of Private Wealth Manager with Chase Buchanan, to those wishing a professional approach with a personal touch, in managing their investment portfolios.

Diana

John has been looking after my family's investments for over three years and he has always been available to answer any questions and for any advice needed. He explains everything in a way that we can understand and he makes sure we are kept updated of the status or any changes in our investments. John's guidance has always been given with an understanding of our concerns and our personal situation and I would recommend him to anyone looking for investment advice.

Paul and Margaret

We have known John for a little over 4 years and found him to be of exemplary character: sincere, open, scrupulously honest, eager to help to answer our financial investment questions and needs and offer sound advice and products.

Robert and Graham

We have known John Diking since 2020, he has always been keen to ensure we understand fully our investment portfolio, whilst keeping us updated on its progress. John explains clearly the details of our investments and we feel confident in the advice and guidance he provides.

We feel we can call him to discuss all financial aspects that affect us, to get his opinion and guide us with decisions.

We class him now as a good friend as well as our Financial Advisor, and would have no hesitation in recommending his services.

Tony

John and I met three years ago. He has always been honest and professional in the advice he has provided.

John has excellent communication skills and has helped my wife and myself to invest in the right places, so we always feel peace of mind talking with John.

I can recommend John to anybody seeking advice or wanting to invest. John will always give you a clear picture of your personal situation.

So, you never need to worry about your investments John is always on top of them.

Keith and Sandra

My wife and I have been dealing with John Diking for several years. He has always made us feel comfortable during our meetings with him and we have appreciated his honest and open approach.

His experience of the financial markets and products is very beneficial, and he can give detailed explanations of why and where our investments should be made.

John places great emphasis on understanding our financial needs and tailors our investments accordingly. We have no hesitation in recommending John to help you make your investments work for you.

David and Kate

We have known John for several years now and found him really easy to work with. He offers sound advice based on his experience and your expectations. His knowledge of financial matters is exceptional and presents you with a very comprehensive review of your personal situation.

Working with John is very easy indeed. He always has a very relaxing demeanour and never puts the slightest bit of pressure on you which allows you to make your own decisions.

Our investment results have been very satisfying in not the best conditions recently.

John Diking
Private Wealth Manager
chasebuchanan.com

John is qualified to advise in all facets of personal financial planning including:

Investments

Pensions

Taxation

Trusts

Estate planning

About Chase Buchanan Ltd

Chase Buchanan retains its independence through private ownership, so no bank, insurance company or financial institution influences the products we offer or the advice we give, we work purely in the interest of clients.

We strive to provide the best level of service in the industry which means having the right regulations, the right structure and the right people.

Our mission is to help our clients plan for their future and provide insight and advice that enables them to achieve their life goals. We provide clear, unbiased, jargon-free advice and unparalleled ongoing support and reviews.

John welcomes anyone with an interest in creating a financial plan, or anyone with existing plans in place in need of review, to contact him directly:

M: +34 669 428 379

Office: +34 951 350 977

Trusted advice made simple

TALK WITH JOHN

M: +34 669 428 379

Office: +34 951 350 977

E: john.diking@chasebuchanan.com

John Diking MSBA Dip PFS
Private Wealth Manager
Suite 47
Avda. Ricardo Soriano 72
Edificio Golden
Portal B, 1ª Planta
29601 Marbella (Málaga)
Spain

www.chasebuchanan.com